



**Roundtable Retreat Meeting
June 1, 2018
John Bolduc, Chair**

Roundtable Members Attending: Terissa Aronson, Trevor Banks, John Bolduc, Sean Boyle, Michael Davis, Carol DeLoach, Linda Hudson, Karen Knapp, Andrea Kochanowski, Tony Loupe, Robert McPartlan, Stephanie Morgan, Angela Roberson, Nate Spera, Clint Sperber, Andy Treadwell, Lisa von Seelen, Garry Wilson, and Wydee'a Wilson.

Roundtable Members Absent: Linda Bartz, Ann Berner, Brian Bauer, Wayne Gent, Diane Hobbey-Burney, Larry Lee, Jr., Paul Nigro, and Peter Tesch.

Guests Attending: Glenda Harding for Brian Bauer, Kevin Perry for Wayne Gent, and Frank Amandro for Diane Hobbey-Burney.

I. Welcome, Pledge of Allegiance, and Treasure Hunter Pledge

John Bolduc welcomed all members and guests. Both pledges were conducted.

II. June Agenda & May Minutes

Garry Wilson made a motion to accept the June agenda and May minutes, seconded by Terissa Aronson. Motion carried unanimously.

III. April Financials

Esperanza Morales presented the financials for the month of April 2018 (see attached).

Linda Hudson made a motion to accept the April 2018 financials, seconded by Terissa Aronson. Motion carried unanimously.

IV. Revised Budget Proposal

Teresa Bishop and Esperanza Morales presented the revised 2017-2018 budget proposal (see attached).

Sean Boyle made a motion to accept the revised budget, seconded by Clint Sperber. Motion carried unanimously.

V. Chair Report/Executive Director Report

Chair Report

John Bolduc thanked the Housing Authority for hosting the Retreat this year. Breakfast will be served.

Executive Director Report

Teresa Bishop presented the Executive Director report (see attached). She noted that staff has applied for a United Way grant for 2018-2019 for \$17,500.00.

John Bolduc made a motion to approve submitting the United Way grant, seconded by Tony Loupe. Motion carried unanimously.

VI. Marketing/Branding

Faith James with The Personal Branding Consultancy led the group on a marketing/branding exercise. She noted that marketing must be community oriented, strategic, collaborative, and socially conscious.

Members identified the problems our children are facing including:

- Drugs
- Having a caring adult/home life/role model/parental support/family structure/feeling loved
- Child abuse
- Access to healthcare
- Poverty/extreme economic deprivation/hunger
- Early knowledge of words/command of words
- Safety issues
- Attitude of the rebel/perception.
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She then took the group into defining a vision and mission statement, the values, and the brand statement.

VII. Announcements/Agency Updates

- Kevin Perry – The District graduated 3,000 students this year.
- Tony Loupe – VPK rates showed only 50% of providers reached the minimum rate, which is of concern.
- Frank Amandro – They are holding a Unity in the Community event July 11th at Avenue D and 29th Street.
- Glenda Harding – Their Summer of Success which is a work readiness training for youth ages 16through 21 starts next week.
- Andrea Kochanowski – Their annual scholarship applications are now open.
- Andy Treadwell – IRSC has been selected as a top 10 college. They are changing their registration system and enrollment will begin in July.
- Terissa Aronson – The Seven Gables House is currently being renovated.
- Garry Wilson – Crime is down 10% in St. Lucie County. All three law enforcement agencies have reported.
- Angela Roberson – The Steering Committee Retreat will be held June 28th regarding implicit bias and all are invited.

- Stephanie Morgan – City Counsel is pursuing the Safe Kids Safety Village at the Ravenswood Complex, which is 4.9 acres. Clint Sperber added that they are developing a business plan and working with an architect.